



Mama Hot Tamales

The Tamales Capital of the World!

April 17, 2008

FOR IMMEDIATE RELEASE

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TAMALES DE LA PAZ (PEACE): A DEMONSTRATION OF COMMUNITY SOLIDARITY AT MACARTHUR PARK

Sponsored by Councilmember Ed P. Reyes, First District and Mama's Hot Tamales

"Tamales will Taper past Troubles and inspire Transformation"

Tamales de la Paz (Peace) will be a show of community solidarity that will help bring peace and healing to past events and outstanding issues that trouble the MacArthur Park neighborhood including last year's May 1 confrontation between rally supporters, media, police, and others.

Solidarity participants will include members from businesses, community service groups, corporations, educational institutions, entertainment industry, faith-based organizations, local government agencies and departments, mass media, non-profits, residents, and social service providers. Councilmember Ed P. Reyes, First District and LA Police Chief William J. Bratton are confirmed to speak at the event and LA Mayor Antonio R. Villaraigosa is invited to speak.

The event will highlight community reinvestment activities and further the current Rediscover MacArthur Park Campaign which is revitalizing the neighborhood and surrounding areas through community partnerships that provide local health, safety, business, festive, educational, recreational, and social service activities. The Campaign has begun transforming the community from a crime-filled "point of destination" into a thriving business and social "point of destination."

Participants will dine on many types of Latin American tamales after Seventh Street between Alvarado and Lake Streets are closed to traffic and filled with tables and chairs. The tamales will be served by Mama's Hot Tamales which is known as the "Tamales Capital of the World" and for uniting the "tamales of the world into a force of change" and "bringing all of Los Angeles together, one tamale at a time" as noted by media. In addition, representatives will dine on "tamales de la paz (peace) which is a unique creation of Mama's Hot Tamales. Each participant will be designated as a "tamal de la paz" by Sandi "Mama" Romero of Mama's Hot Tamales and encouraged to help bring peace and healing to the MacArthur Park neighborhood.

When: Wednesday, April 30, 2008
Time: 5 pm to Dusk
Where: Along Seventh Street Between Alvarado and Lake Streets in
front of Mama's Hot Tamales Café - 2122 W. Seventh St.

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If you would like more information about this event or to schedule an interview in English with event organizers please contact Joe Colletti at 213.482.9302 or joecolletti@earthlink.net or visit the following web site: www.mamashottamales.com. If you desire more information or want to schedule an interview in Spanish please contact Sandi "Mama" Romero at 213.487.4300 or mama@mamashottamales.com.



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FACT SHEET

TAMALES DE LA PAZ (PEACE): A DEMONSTRATION OF COMMUNITY SOLIDARITY AT MACARTHUR PARK

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What Is Tamales de La Paz (Peace)?

Tamales de la Paz (Peace) will be a show of community solidarity that will help bring peace and healing to past events and outstanding issues that trouble the MacArthur Park neighborhood including last year's May 1 confrontation between rally supporters, media, police, and others.

Who Is Invited?

Members from businesses, community service groups, corporations, educational institutions, entertainment industry, faith-based organizations, local government agencies and departments, mass media, non-profits, residents, social service providers, and others are invited.

Who Will Speak at the Event?

Several representatives from the community will speak including LA Councilmember Ed P. Reyes, First District and LA Police Chief William J. Bratton. LA Mayor Antonio R. Villaraigosa is invited to speak. **Please note that speakers will address the crowd beginning at 6:00 pm.**

When Will the Event Occur?

The event will occur on Wednesday, April 30 between 5:00 pm and dusk.

Why Will the Event Occur?

Without forgetting the past, the event will point to current and future community reinvestment activities that allow members to further their traditions and cultures. The event will also further the existing Rediscover MacArthur Park Campaign which is dedicated to revitalizing the neighborhood and surrounding areas through community partnerships that provide local health, safety, business, festive, educational, recreational, and social service activities. The Campaign has begun transforming the community from a crime-filled "point of destination" into a thriving business and social/cultural "point of destination."

How Will the Event Occur?

Participants will dine on many types of Latin American tamales after Seventh Street between Alvarado and Lake Streets are closed to traffic and filled with tables and chairs. The tamales will be served by Mama's Hot Tamales which is known as the "Tamales Capital of the World" and for uniting the "tamales of the world into a force of change" and "bringing all of Los Angeles together, one tamale at a time" as noted by media. In addition, representatives will dine on "tamales de la paz (peace) which is a unique creation of Mama's Hot Tamales. Each participant will be designated as a "tamal de la paz" by Sandi "Mama" Romero of Mama's Hot Tamales and encouraged to help bring peace and healing to the MacArthur Park neighborhood.

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